

## OCEAN FREIGHT MARKET UPDATE

APRIL 2025 – PUBLICATION DATE MARCH 28<sup>TH</sup>, 2025



## Looking to gain deeper insights into the Ocean Freight Market?

We invite you to watch the recording of our recently held **Ocean Freight Market Webinar** featuring Lars Jensen from Vespucci Maritime and Jacob Moe, Global Head of FCL & Trade Management.

#### Content:

- Current market situation
- Potential implications of a Red Sea re-opening
- Emerging alliances
- Insights on America First initiatives
- Geopolitical challenges
- Decarbonization and environmental considerations
- Anticipated maritime disruptors in 2025



You can access the recording <u>here</u>

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DHL Global Forwarding | OFR Market Update | April 2025

- GDP Growth & Bunker Prices Market Volumes per Trade - Ocean Carrier Alliances

## Ocean Freight Market Outlook April 2025



#### **Demand Outlook**

- Global real GDP growth projection for 2025 reduced to 2.5%, the weakest since 2009 (excluding COVID-19). Largest growth forecast reductions for 2025 are in the Americas (US, CA, MX).
- German Parliament passed a fiscal reform package that alters the debt brake and creates a €500 billion infrastructure fund.
- Spread of tariffs and uncertainties increases risk of a global hard landing.
- Business surveys, including S&P Global's PMIs, indicate loss of global growth momentum.



#### **Capacity Outlook**

- Return to Suez canal in 2025 unlikely given current situation likely leading to capacity constraints in Q2 as peak-season expected to kick-in early again.
- Blanked sailings on main routes rose in week 10 due to port congestion (currently 9.2% of fleet, 2.9 mTEU).
- New alliances are settling, and blank sailings will increase in Q2 as carriers manage yield and new setup. E.g. MSC announcing 6 TPEB sailing to be blanked in coming weeks.



#### **Freight Rates**

- Rates expected to increase in May and June mainly due to early peak-season to Europe expected due to ongoing routing around South Africa.
- SCFI has fallen > 55% since Dec.
   Now stabilizing on lower level on most trades.
- Rate decline mainly from lack of proactive capacity management by carriers as new alliances settle and lower bunker.



#### Regulations/News

- USTR public hearing on 24 Mar
- ICS2 Release 3, EU's electronic security screening system, to go live for ocean, road, & rail on 1 April '25.
- Status of US tariffs involves ongoing changes. Effective March 4, the US has imposed 20% tariff on CN goods, 25% tariff on MX-origin goods, and 10% tariff on CA-origin energy goods (25% on all other CA goods), all in addition to existing tariffs. Extra 25% tariff on all countries importing oil from Venezuela proposed on Apr'25, e.g. CN, IN

Source: DHL, Accenture Cargo, S&P Market Intelligence, Drewry, Linerlytica

# US Trade Representative Proposals on Section 301 Investigation of China's Targeting of the Maritime, Logistics, and Shipbuilding Sectors for Dominance (1/2)

The U.S. Trade Representative (USTR) has proposed significant port fees on vessels linked to China to counter its shipbuilding dominance.

#### **Proposed Fees:**

- Chinese-built vessels: Up to \$1.5 million per port call.
- Operators with Chinese-built vessels: Up to \$1 million per port call, based on the proportion of Chinese-built vessels.
- Orders in Chinese shipyards: Additional fees based on the percentage of vessels ordered from Chinese shipyards.

The aim is to strengthen the declining U.S. shipbuilding industry by discouraging the use of Chinese-built vessels and reducing China's maritime influence.

#### Consequences for Container Shipping:

- Shipping costs could rise significantly, leading to higher prices for U.S. consumers and less competitive exports.
- Companies may limit **U.S. port calls** to avoid fees, shifting traffic to Canada and Mexico
- The fees could impact global trade by over \$100 billion annually, shifting **shipbuilding orders** from China to countries like South Korea and Japan.

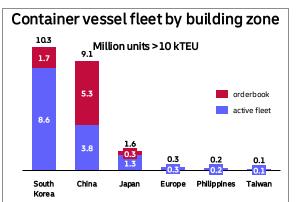
#### **Timeline**

Apr24: A Section 301 investigation was initiated by the USTR following a petition by five unions

Jan25: The USTR issued findings & proposed action

Mar25, 25<sup>th</sup> – 26<sup>th</sup>: two days of public hearing. Stakeholders have seven calendar afterwards to submit rebuttal comments

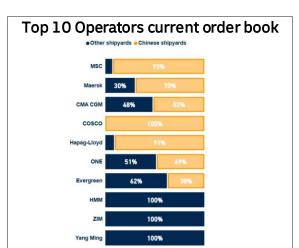
# US Trade Representative Proposals on Section 301 Investigation of China's Targeting of the Maritime, Logistics, and Shipbuilding Sectors for Dominance (2/2)



Vessels built in Korea South and China dominate the containerized fleet capacity over 10 kTEU. South Korea has the highest total capacity, primarily from the active fleet, while China also has significant TEU capacity, with the orderbook contributing 58%.

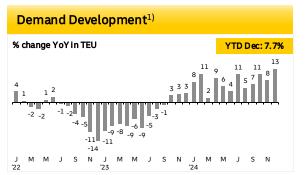


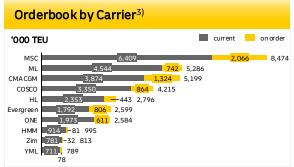
Currently, 32% of the global container fleet comprises Chinese-built vessels. COSCO Group (including OOCL) would be most affected by potential US measures, with 60% of its fleet and entire order book from China. ZIM and CMA CGM follow with 43% and 41% of their fleets, respectively, built in China.

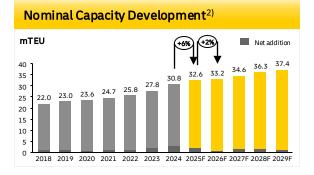


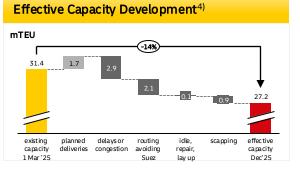
Among the top 10 carriers, seven have at least one-third of their orders with Chinese shipyards. HMM, Yang Ming, and ZIM (which has only four ships on order) currently have no vessels ordered from Chinese builders.

## **Market Developments**









 $Source: 1) \,Accenture \,Cargo; 2) \,\,Drewry, \,net \,addition = \,delivery \,minus \,scrapping; 3) \,\,Alphaliner; \,4) \,\,Alphaliner, \,\,Linerlytica$ 



Global container trade grew +7.7% in 2024 with Asia Pacific exports, specifically China, driving the growth. Q4 2024 reached a new record in global container trade volumes.

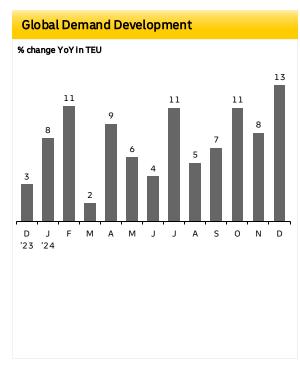


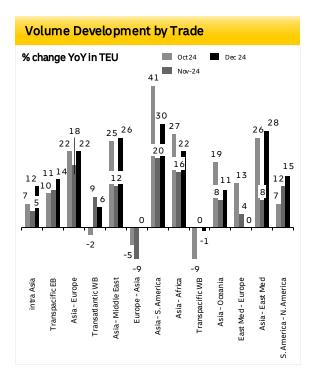
The global vessel order book has surpassed 9 mTEU for the first time ever, with only two-thirds of this expected to be delivered before 2028.



U.S. has conducted aerial attacks on Houthi locations, while the ceasefire between Israel and Gaza no longer in effect. Houthis have announced their intention to resume attacks on vessels. This further delays the return of containerships to the Suez route

#### **Demand**







Global container trade is expected to grow by +4.3% in 2025 with Asia Pacific export lanes outgrowing the global average



The volume development by trade shows varying performance across different regions, with Asia-South America showing the highest growth at 30% in December 2024. Some trades, like Europe-Asia and Transpacific Westbound show a decline over the last three months.



Demand is expected to remain robust as sailing around the Cape of Good Hope continues.

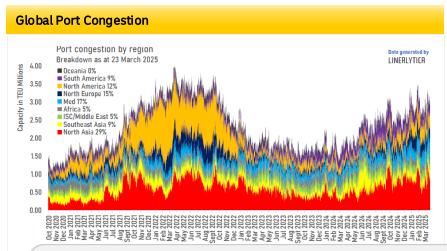
Source: Accenture Cargo, DHL

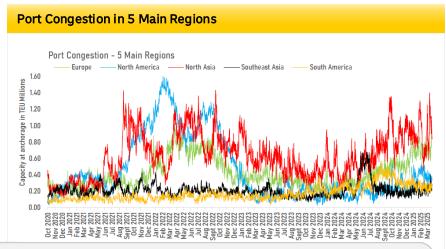
## Regional Market Development – Major Trades

R Demand > Capacity A Demand, Capacity balanced G Demand < Capacity Market Development on Key Regional Tradelanes The market is anticipated to reach %**\*** Feb Mar May Jun Jul Aug Sep Oct Nov Dec Jan Apr a balanced situation, though A R R R R R A A A → Intra volatility is expected at any time. R A A → N. America A A A R R R A → Europe G G → Middle East Asia G G G R R G A G G A → S. America. Volatility may arise from potential G blank sailings due to port R G G G → Africa congestion and an early peak Foreca A R R R R → Oceania season resulting from longer R R A R A R R R → East Med transit times when avoiding the Suez Canal. Additionally, carriers R R A A R R R R G A **East MED** Europe are expected to prioritize yield G G R R A → N. America G G G A G G management once their new Europe networks stabilize. → Asia G G G A A G G G G G → Asia G G G G G G G G G G G G N. America G G G G R G A A A A A A S. America N. America

Source: DHL

## **Port Congestion**







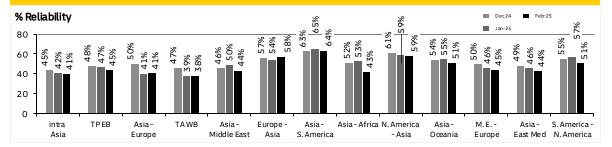
Shift to new carrier alliances has led to longer vessel turnaround times, reduced cargo flow, and heightened backlogs in alre ady pressured port operations. Port congestion in Europe has worsened, with over 935,000 TEU waiting at North European and Mediterranean an chorages, accounting for 32% of the global total. Poor weather affected ports in Iberia, and Piraeus faced increased delays. In Northern Europe, Hamburg and Rotterdam remain severely congested, with Antwerp, Le Havre, and Southampton also experiencing longer berthing delays. Gemini Cooperation services, which had maintained a 90% schedule reliability, saw over 25% of its ships delayed at European ports last week, particularly affecting Transatlantic services. Congestion in China and Southeast Asia are disrupting schedules further due to ongoing adverse weather.

Source: Linerlytica, DHL

## Schedule Reliability



#### Schedule Reliability by Trade



Source: Sea-Intelligence, Linerlytica; intra Asia = Asia – IBPC, TPEB = Asia-NAWC, Asia-Europe = Asia-N. Europe, Asia-S. America = Asia-WCSA, N. America-Asia = Transpacific WB, Asia-East Med = Asia-Med



In February, global schedule reliability increased by 3.6 percentage points MoM, reaching 54.9%, the highest level since May 2024. YoY, the February figure was up by 1.8 percentage points.



In February 2025, the month it began operations, Gemini Cooperation achieved a schedule reliability of 94.0% in origin ports, followed by MSC with 79.6% and Premier Alliance at 60.4%.



Reliability expected to increase again once new alliance networks fully up and running.

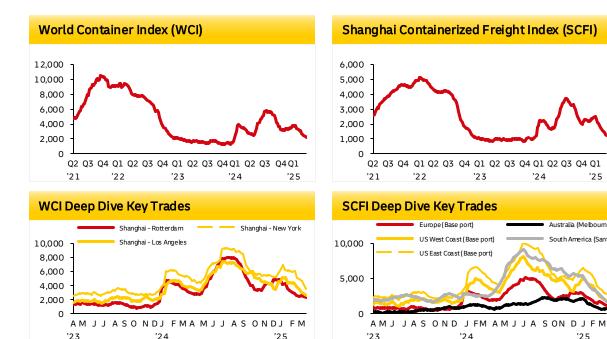
### **GDP Growth & Bunker Prices**

GDP Growth by Region <sup>1)</sup>									
	2024F	2025F	2026F	2027F	2028F	CAGR (2025–28)			
AMER	2.3%	1.8%	1.9%	2.0%	2.1%	2.0%			
ASPA	4.2%	4.1%	4.0%	4.0%	4.0%	4.0%			
EURO	1.3%	1.8%	1.8%	1.8%	1.7%	1.8%			
MEA	2.4%	3.4%	3.9%	3.8%	3.7%	3.8%			
DGF World	2.7%	2.7%	2.7%	2.8%	2.8%	2.7%			



 $<sup>1)</sup> Real GDP, Copyright @ IHS Markit, now part of S\&P Global, Q4~2024~Update~5~Dec~24.~All~rights~reserved; \\ 2) Source: Bunkerindex, in USS and Superindex are considered by the contraction of the contr$ 

#### Rates



Note: Surcharges related to e.g., equipment & space availability are not reflected in WCI & SCFI; Source: Drewry, in USD/40ft container, including BAF & THC both ends, 8 individual routes, excluding intra-Asia routes; Shanghai Shipping Exchange, in USD/20ft ctnr & USD/40ft ctnr for USD/40ft ctnr for USD/40ft ctnr & USD/40ft ctnr & USD/40ft ctnr for USD/40ft ctnr for USD/40ft ctnr & USD/40ft ctnr & USD/40ft ctnr for USD/40ft c routes, including BAF, EBAF, CAF, PSS, WRS, PCS & SCS/SCF/PTF/PCC, excl. THC, 13 routes from Shanghai



Container freight rates have been declining since January. Rates are now 75% below their 2021 peak but remain above pre-pandemic levels.



'24

25

Australia (Melboume)

South America (Santos)

'25

Rates expected to increase in May and June as early peak season kicks in with continued avoidance of Suez canal.



In addition to worsening port congestion, potential tariff changes and geopolitical tensions will impact future rate dynamics.

## **BACKUP**

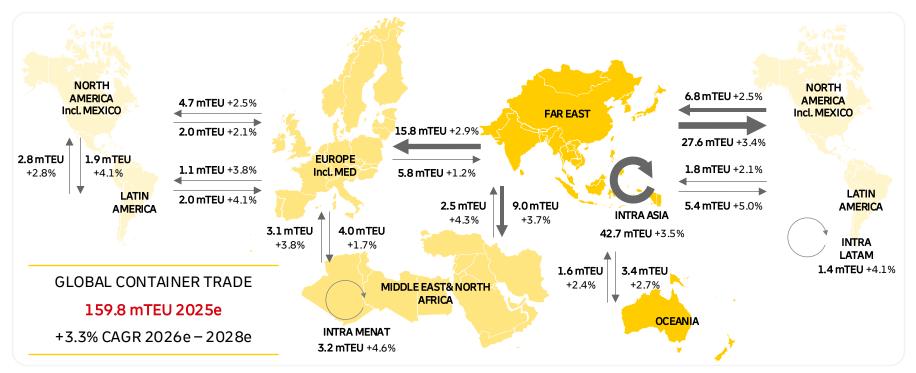
## Regional Market Development - Additional Trades

R Demand > Capacity A Demand, Capacity balanced G Demand < Capacity

Market Development on Additional Regional Tradelanes													
		Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
	→ East Med	A	A	A	G	G	G	G	G	G	G	G	G
	→ Africa	A	A	A	A	A	A	R	R	R	R	R	R
Europe	→ S. America	A	A	A	A	A	A	R	R	R	R	A	A
	→ Middle East	G	G	R	R	R	R	G	G	G	G	G	G
	→ Europe	A	A	A	A	A	A	G	G	G	G	G	G
Middle Feet	→ Asia	G	G	G	A	A	G	A	G	G	G	G	G
Middle East	→ Middle East	G	G	G	A	A	G	G	G	G	© ©	G	G
	→ S. America	G	G	G	G	G	A	R	A	A	오 A	A	A
N. America	→ Europe	G	G	G	G	G	R	G	R		G	G	G
	→ N. America	G	G	G	G	G	A	A	A	А	A	A	A
Oceania	→ Asia	G	G	G	G	A	A	A	G	G	G	G	G
C America	→ Europe	G	G	G	G	A	A	A	G	G	A	A	A
S. America	→ Asia	A	G	A	A	A	R	A	A	A	A	A	A

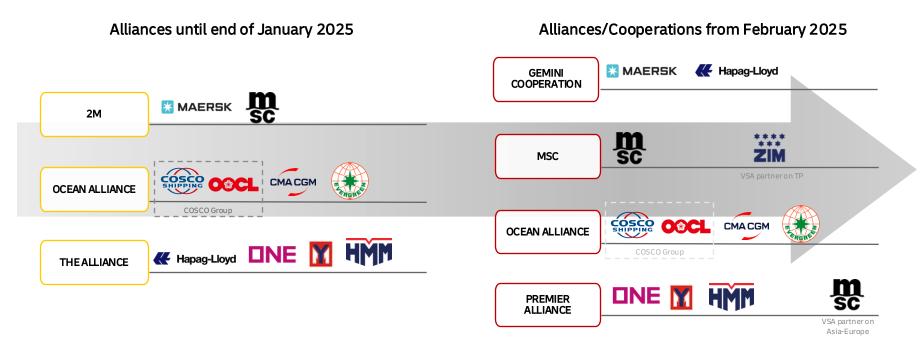
Source: DHL

## Demand Development 2025 – 2028



Source: Accenture Cargo Dec24 update

### **Carrier Alliances**



## Acronyms and Explanations – Ocean Freight glossary

AMLA - Latin America

AMNO - North America

ASPA - AsiaPacific

BAF - Bunker Adjustment Factor

CAF - Currency Adjustment Factor

CAGR - Compound Annual Growth Rate

East MED - Eastern Mediterranean

EB - Eastbound

EBAF - Emergency Bunker Adjustment Factor

ETS - European Union Emission Trading System

EURO - Europe

GDP - Gross Domestic Product

GRI - General Rate Increase

HL - Hapag-Lloyd

HMM - Hyundai

IBPC - Indian Sub-continent

IFO - intermediate fuel oil

M.E. - Middle East

MEA - Middle East and Africa = MENAT + SSA

MENAT - Middle East and North Africa

ML - Maersk Line

mn - Millions

MoM - Month-on-Month

MX - Mexico

00 CL - Orient Overseas Container Line

PCC - Panama Canal Surcharge

PCS - Port Congestion Surcharge

PMI - Purchase Manager Index compiled by S&P Global

Ppt - Percentage points

PSS - Peak Season Surcharge

PTF - Panama Transit Surcharge

QoQ - Quarter on quarter

SCF - Suez Canal Fee

SCS - Suez Canal Surcharge

SPAC - South Pacific Australia

SSA - Sub-Saharan Africa

T - Thousands

TEU - Twenty-foot equivalent unit (20' container)

THC - Terminal Handling Charge

VLSFO - Very Low-Sulphur Fuel Oil

TP - Transpacific

WB - Westbound

WRS - War Risk Surcharge

YoY - Year-on-Year

YTD - Year-to-Date